

**TZAFON REGION**  
**2015-2016 CHAPTER AWARDS**

**PROGRAMMATIC AWARDS (These need the 2015-2016 Award Form)**

- Best Religious Program
- Best Educational Program
- Best Israel Program
- Best Membership Outreach Program
- Best Social Action Program
- Best Tikun Olam Program
- Best Joint USY/Kadima Program
- Most Unique Program

**MEMBERSHIP AWARDS (These will be determined in-house.. no application needed)**

- Greatest Membership Increase
- Greatest % Membership Increase
- Greatest Attendance at Regional Events
- Greatest % of Membership Attending Regional Events

**COMMUNICATION AWARDS**

**\*\* Please submit examples as well as just this form and an explanation.**

- Best overall Use of Social Media
- Best Flyer
- Best Chapter Yearbook

**TIKUN OLAM (These are determined in-house... no application needed)**

**\*\*NOTE: However, all Tikun Olam Contributions MUST be received by MAY 15<sup>th</sup> in order to count for Awards and in order to qualify Chapters to vote in elections**

- \$250 contribution (35 members or less)
- \$500 contribution (65 members or less)
- Over \$1,000 contribution (all chapters)
- Largest Per Capita Contribution
- Largest Contribution

**SPECIAL AWARDS – see attached information on how to apply for these, in addition to this form.**

- Advisor/Staff of the Year
- Most Valuable Member (MVM)
- Eleanor Bloom Memorial Award
- Most Improved Chapter
- All Around Best Chapter of the Year

Name of Person Filling Out This Application \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail Address \_\_\_\_\_

\_\_\_\_\_  
Chapter President

\_\_\_\_\_  
Chapter Advisor

## **CHAPTER RECOGNITION AWARDS – STEPS TO SUCCESS**

The following information is designed to ensure that you complete all of the paperwork necessary to process your awards application. Make sure that you read all of this information carefully before applying. Failure to follow these pre-established guidelines may result in ineligibility for a specific category and/or the entire awards process. This information pertains to all awards.

All information and application materials must be sent to Sandra Goldmeer, Tzafon Regional Director ([Goldmeer@uscj.org](mailto:Goldmeer@uscj.org)) and Avi Presberg, Regional President ([President@tzafon.org](mailto:President@tzafon.org)). It is recommended they be EMAILED, but if you want to mail them, please email for a mailing address. We must receive all information and application materials by May 8, 2016. Please allow ample time for delivery. **Anything received after MAY 8, 2016, may not be honored.**

For every programmatic award for which you apply you must submit a copy of award sheet.. Even if no other materials are necessary to complete the application process for that specific award, a cover sheet **for that award** must be submitted by the deadline in order for your chapter to be considered in that category.

Unless otherwise specified, please staple all necessary information and application materials for a certain award directly to that award's cover sheet. This is to ensure that all information is accurately transmitted to all committee members. All information and application materials should be typed on 8.5x11 paper.

"Write ups" should be all inclusive. Planning, attendance, parent involvement, publicity, member reactions, and a description of the event are all necessary for judging.

Some awards may have a 2<sup>nd</sup> and 3<sup>rd</sup> place if deemed appropriate.

The Awards Committee, made up of the Regional officers and regional Director of Youth Activities will do the judging.

All awards will be announced at KINNUS GADOL '16 (May 27-30, 2016). We WILL be having a special Awards banquet where all awards will be given out, so please take time to apply.

PLEASE NOTE: Except in cases for MVM (Most Valuable Member) and Eleanor Bloom (and even possibly for those) -- the CHAPTER BOARD MEMBERS (generally president) should be doing the application, NOT the Advisor. The Advisor is there to assist and support and sign the application, but the work should be done by the USYers.

## **Notes on Certain Awards:**

**Greatest Membership Increase** can be found by using the following formula:

$$\frac{2015-2016 \text{ Membership Totals} - 2014-2015 \text{ Membership Totals}}{\text{Membership Increase}}$$

**Greatest % Membership Increase** can be found by using the following formula:

$$\frac{(2015-2016 \text{ Membership Totals})}{(2014-2015 \text{ Membership Totals})} \times 100\% = \text{Membership \% Increase}$$

Simply taking each person who attended at least one regional event this past year and adding them all up can find **Greatest Attendance at Regional Events.**

**Greatest % Attendance at Regional Events** can be found by this formula:

$$\frac{(\text{Total Number of Membership who Attended a single Regional Event})}{(\text{Total Chapter Membership})} \times 100\%$$

The **Advisor/Staff member of the Year** was created to recognize the most outstanding chapter advisor. Candidates should display exceptional leadership and programming skills, a high level of Judaic knowledge and passion, and have helped to ensure a fantastic, successful year for you and your chapter. If you feel that your advisor deserves this award, please submit a few paragraphs outlining your advisor's contributions to your chapter and why you feel that s/he is deserving of this special honor.

The **Eleanor Bloom Award** is exclusively for a Tzafon junior or senior who is not currently on Tzafon's Regional Board. This award is designed to honor and outstanding USYer who has demonstrated an exceptional level of passion for Judaism and USY, and who has contributed to their regional and chapter communities in a unique and valuable way. Please take an extra moment to look over your chapter's list of juniors and seniors before selecting your chapter's most appropriate applicant. Once selected, please write a one page description of this individual's contributions, and explain why s/he is most deserving of this very special honor in memory of one of Tzafon's most beloved regional Director of Youth Activities.

The **Most Valuable Member (MVM) Award** is a brand new award designed to honor an outstanding USYer who had demonstrated an exception level of passion for Judaism and USY, and who has contributed to their regional and chapter communities in a unique and valuable way. Unlike the Eleanor Bloom Award, ALL USYers are eligible, regardless of their current grade level. Please take an extra moment to look over your chapter's general membership list before selecting your chapter's most appropriate applicant. Once selected, please write a one page description of this individual's contributions, and explain why s/he most deserves of Tzafon's Most Valuable Member Award.

## **Most Improved Chapter of the Year Awards Form**

If your chapter is interested in applying for this award, please include the following information on additional sheet(s) of paper:

1. Membership Totals from 2015-2016
2. Membership Totals from 2014-2015
3. The number change from #1 and #2
4. The percentage change from #1 and #2
5. A statement on how your chapter has improved over the past year, especially through new programs.

# TZAFON Award Form 2015-2016 (For programmatic awards)

Note: It is HIGHLY encouraged to send in any pictures, flyers, or other items which best exemplify the work put into this event!

You can add any information in a separate sheet if the spaces below are not sufficient.

Chapter Name:	Award Desired:
Event Name (If applicable):	Event Date (is applicable):
Number of Attendees:	Number of New Attendees:
Chapter President:	Chapter Advisor:
Who was involved/ in charge of planning this event?	
CIRCLE the USY- centric categories were incorporated into this event? Communications    Israel Affairs    Membership/ Kadima Religion/ Education    Social action/ Tikun Olam	
Chapter board members under checked off positions above:	
Give a brief description of the event:	
How was this event promoted?	
Why is this award deserved?	

Please send all award forms TOGETHER to  
[avi.presberg@gmail.com](mailto:avi.presberg@gmail.com) AND [goldmeer@uscj.org](mailto:goldmeer@uscj.org) by **MAY 8th, 2016**

## **Chapter of the Year Awards Form**

**If your chapter is interested in applying for Chapter of the Year, please include the following**

### **information on additional sheet(s) of paper:**

1. Membership Totals from 2015-2016
2. Membership Totals from 2014-2015
3. A brief description of at least 1 Membership program held by your chapter this past year
4. A brief description of at least 1 Religious program held by your chapter this past year
5. A brief description of at least 1 Educational/Jewish culture program held by your chapter this past year
6. A brief description of at least 1 Social Action program held by your chapter this past year
7. A brief description of at least 1 Tikun Olam program held by your chapter this past year
8. Percentage of chapter membership who attended Regional Events
9. A copy of any Chapter Website, Newsletter, Flyers and/or Yearbook/Scrapbook
10. A statement on how your chapter has been the best chapter overall in the region. This can include information on additional programs not previously discussed, involvement in your area's great Jewish (and/or secular) community, as well as anything else you deem relevant. Utilize this opportunity to make your chapter stand out, using the facts.

**\*\*\*NO CHAPTER CAN RECEIVE ANY AWARDS UNLESS at least SOME T.O. DONATIONS HAVE BEEN SUBMITTED TO THE INTERNATIONAL OFFICE PRIOR TO May 15, 2016.**

If you have any questions regarding a specific award, and/or the awards process in general, please do not hesitate to contact Sandra Goldmeer at [Goldmeer@uscj.org](mailto:Goldmeer@uscj.org) or Avi Presberg, ([president@tzafon.org](mailto:president@tzafon.org))